A Yl]Wc/ ¸ $' - /g Hci f]ga 6cca GdUf_g 9l cXi g hc 7Uf]VVYb 5`hYfbUh]j Yg˚

9l d`cfY A Yl ]Wc 6YUWX/ ¸ $' - /g hci f]ga gi f[ Y ]b ⊣ `m &$&) ž
h\Y WXU``Yb[Yg cZ cj Yfhci f]ga ž UbX U hYfbUh]j Y 7Uf]VVYb
XYgh]bUh]cbg"

A YI]Wc 6YUWX ž A YI]Wc ! 5g cZ ⊣ `m &$&) ž h\Y hci f]ga ``UbXgWUdY
]g g\]Zh]b[XfUm Uh]WU``mž dUfh]W`Uf`m]b A YI]Wc ž k \YfY Ub
i bdfYWYXYbhYX]bZ ux cZ hci f]ghg \Ug fU]gYX U`Ufa g UVci h
cj Yfhci f]ga " ±b &$&(U`cbYž A YI ]Wc k Y`Wca YX () a]``]cb
]bhYfbUh]cbU` j ]g]hcfgž Wcbhf]Vi h]b[ U ghU[ [ Yf]b[ ˘ &, %`V]``]cb hc
h\Y bUh]cbU` ; 8 D UbX gi ghU]b]b[ Uddfcl ]a UhY`m Y[\h a]``]cb
˚cVg" < ck Yj Yfž h\]g Vcca `Ug Wca Y Uh U `Wcghž]h\ cj YfWfck XYX
bY][\Vcf\ccXgž ghfU]bYX bUhi fU` fYgci fWYž UbX f]g]b[``j]b[
Wcghg VYWca]b[Yj YfmXUm WcbWfbg Zcf `cWU`gž Ug HfUj Y` UbX
Hci f K cf`X fYdcfhg"

DfchYghg UfY hU_]b[d`UWY ]b i fVUb UfYUg `]_Y A YI]Wc 7]hmž k \YfY
fYg]XYbhg UfY fU``m]b[U[U]bgh [Ybhf]Z]WUh]cb UbX h\Y]a dUWhg cZ

short-term rentals especially those offered through platforms like Airbnb. With over 26,000 listings in the city, the pressure on the housing market has escalated, leading to rising rents and a loss of character. Efforts to cap short-term rentals and implement rent controls have faced slow progress, leaving many residents frustrated.

Seeking Alternatives

In response to the overcrowding in Mexico, American and Canadian travelers are keen on exploring alternative destinations that showcase unique experiences with fewer crowds. Popular picks include Jamaica, Barbados, Brazil, the Bahamas, Dominica, and Saint Kitts and Nevis. Collectively, these islands are navigating their own tourism challenges while aiming for a sustainable approach to growth.

Jamaica is focusing on connecting visitors with its rural experiences, while Barbados is actively balancing heritage preservation with tourism revenue. Likewise, the Bahamas welcomed over 11 million tourists in 2024 but is grappling with concerns over coral reef damage and the sustainable income of local communities. Dominica promotes eco-tourism, while Saint Kitts and Nevis emphasize heritage and community connection in their tourism strategies, as outlined in the report from Travel and Tour World.

Broader Implications of Overtourism

The scenario in Mexico is echoed globally. According to Forbes, the issue of overcrowding has sparked debates about the sustainability of tourism, with locales like Barcelona even eliminating bus routes due to excessive traffic tourist spots. Such measures reflect a wider trend, where cities across the globe, from the Canary Islands to Venice, are grappling with the strain on their infrastructure due to tourism. Residents are voicing their dissatisfaction, seeking to reclaim their urban spaces, which are sorely challenged by the demands of tourists.

H\YgY W\U``Yb[ Yg UfYb h´1 gh``]a]hYX hc i fVUb WbhYfg" 5WWcfX]b[
hc B Uh]j Y Hci fgž h\Y Ybj]fcba YbhU``ghfU]b Zfca cj Yfhci f]ga
UZZYWg bUhi fU``UbXgWUdYg UbX`UXg hc dc``i h]cn UbX k UghY
a UbU[Ya Ybh]ggi Yg" 7i `hi fU`Yfcg]cn h fYUhYbg h\Y j Yfm ZUVf]W
cZk \Uh a U_Yg h\YgY XYgh]bUh]cbg i b]ei Yž Ug ``cWU`Yl dYf]YbWYg
UfY UXUdhYX hc a YYhhci f]gh Yl dYWhUh]cbgžr]g_]b[Ui h\Ybh]W]hmm"

6i h h\YfY g \cdY cb h\Y \cf]ncb" 5 [fck]b[Ya d\Ug]cn
gi ghU]bUV]`]hm \Ug dfca dhYX a Ubm]b h\Y hci f]ga]bXi ghfm hc
fYh\]b_ h\Y]f ghfUhY[ ]Yg" 7ca a i b]hm!VUgYX hci f]ga]g [U]b]b[
hfUWh]cbž]bj c j]b[`cWU`dcdi `Uh]cbg]b XYW]g]cb!a U_]b[UbX
Ybgi f]b[h\Ym fYUd YWcbca]WVYbYZ]hg" H\]g dUfUX][a g\]Zh
YbWci fU[Yg hfUj Y`Yfg hc gYY_ ci h Ui h\Ybh]WYl dYf]YbWYg h\Uh
VYbYZ]h Wca a i b]h]Yg UbX dfYgYfj Y \Yf]hU[YžU][b]b[k]h\ h\Y
XYg]fYg cZ WcbgW]ci g hfUj Y`Yfg"

5g k Y ``cc_ hck UfX h\Y Zi hi fY cZ hci f]ga ]b fY[ ]cbg ``]_Y A Yl]WC
UbX h\Y 7Uf]VVYUbž]hg WYUf h\Uh U XY]WUhY VU`UbWY a i gh VY
ghfi W_ VYhk YYb h\Y YWcbca]WUXj UbhU[Yg cZ hci f]ga UbX h\Y
]a dYfUh]j Y hc dfchYWh Ybj]fcba YbhU`UbX Wi `hi fU`]bhY[f]hm" 5ZhYf
U``žh\YfY g gca Yh\]b[ hc VY gU]X Zcf dfYgYfj ]b[ h\Y VYUi h]Zž ``UbX
X]j YfgY Yl dYf]YbWYgci f k cf`X \Ug hc cZZYfžk \]`Y U`gc Ybgi f]b[
h\cgY k \c WU``h\YgY d`UWYg \ca Y WUb h\f]j Y Ug k Y``"

8 YhU]`g	
C fh	A Yl]WX 6YUWXž A Yl]WX
E i Y``Yb	k k k "hfUj Y`UbXhci fk cf`X"Wca k k k "ZcfVYg"Wca k k k "bUh]j Yhci fg"cf[

6Ygi WX Yb G]Y i bg Ui Z. a Y]b!k]Yb"bYh