

6Uf_cj / ˆ \$' - /g'6f]``]UbWŰ'=[b]hYg': `cf]XU
DUbh\Yfg/ ˆ \$' - /'D`UmcZZ'< cdYg°

5`Y_gUbXYf'6Uf_cj žWŰdhU]b'cZ'h\Y': `cf]XU'DUbh\Yfgž`YUXg
k]h\`i ba UhŰYX'dYfZcfa UbWŰž']bgd]f]b[`\"g'hYUa `UbX`ZUbg
Ug'd`UmcZZ\cdYg'f]gY"



HUa dYfYž':]b`UbX'!`ᄡ'h\Y`\\YUfh'cZ'h\Y`\\cW_Ymik cf`Xž
5`Y_gUbXYf'6Uf_cj `cZ'h\Y': `cf]XU'DUbh\Yfg']g'a U_]b[`\\YUX`bYg
k]h\`\"g'YI WŰdh]cbU`[Ua Yd`Um"5g'h\Y`hYUa `WŰdhU]bž'6Uf_cj `\"Ug
YghUV`]g\YX`\"ja gY`ZUg'U`WcfbYfghcbY'cZ'h\Y'DUbh\Yfgž
g\ck WŰg]b[`U'ghf]b[`cZ]a dfYgg]j Y'dYfZcfa UbWŰg'h\Uh\Uj Y
g][b]Z]WŰbh'mY`Yj UhYX`Vch\`\"g'ghUhi g'UbX'h\Y`hYUa g'cj YfU`
dYfZcfa UbWŰ"FYWŰbh'fYdcfhg']bX]WŰhY`h\Uh'6Uf_cj `\"Ug'X]gd`UmYX
Ub`Ughci bX]b[`UV`]`hmihc`YUj Y'cdccbYbhg'gWŰhŰ]b[`h\Y]f`\\YUXgž
gWcf]b[`a i`h]d`Y`dc]bhg']b`Wfi WŰU`[Ua Yg"

K \Uh g'dck Yf]b[`h\]g'gi f[Y']b'6Uf_cj g'd`Um3'<]g'_bUW_Zcf
bYhh]b[`XYW]gj Y[cU'g'k \]Y`\\Y'd]b[`hYUa a UhYg'Z]bX'h\Y]f'ghf]XY
]g'U`_Ym]b[fYX]Ybh'Zcf'h\Y'DUbh\Yfg `gi WŰgg"5g'h\Y`hYUa `U]a g

Zcf[fYUhf\Y][\hg]b`h\Y`YU[i Yž6Uf_cj` g`g_]`YX`UddfcUW
Wca V]bYg`]bhY`][Ybh'ghfUhf[mž'dfYW]g]cbž`UbX`fYa Uf_UV`Y
Uh\`Yh]W]ga ž`k \]W\`Y`Ug`cbYX`Z fh\Yf'h\]g`gYUgcb"<]g`WUdUW]hm
hc`a U]bhU]b`Wca d`cg`fY`i bXYf`dfYggi fY`Ug`U`ck YX`\]a`hc
YI YW hY`Wca d`YI`d`Umg`h\Uh`WU`b`hi fb`h\Y`h]XY`]b`Ubm[Ua`Y"

H\Y`<YUfh`cZ`h\Y`HYUa

H\Y`UXa]fUh]cb`Zcf`6Uf_cj`fi bg`XYYd`Ua`cb[`hYUa`a UhYg`UbX
WcUW`Yg`U`_Yž`k \c`fYgdYWh`\]g`XYX]WU]cb`UbX`gi VghUbh]U`
]bZi YbW`"<]g`fY`Ybh`Ygg`k cf`_Yh\]WgYfj Yg`Ug`U`VYUWcb`Zcf`h\Y
Ybh]fY`gei UXž`]bgd]f]b[`Yj Yfm`d`UmYf`hc`Y`Yj UhY`h\Y]f[Ua`Y`UbX
a`U_]b[`h\Y`DUbh\Yfg`U`Zcfa`]XUV`Y`dfYgYbW`cb`h\Y`]W`"K`]h\`h\Y
d`UmcZg`cb`h\Y`\cf]ncbž`h\Y`ZcW`g`]g`gei UfY`micb`6Uf_cj` `WU`b`\Y
a`U]bhU]b`h\]g`Y`Yj UhYX`Yj Y`cZ`dYfZcfa`UbW`3<]g`YUXYfg\]d`k`j`
VY`Wf]h]WU`hc`h\Y`DUbh\Yfg`Ua`V]h]cbg`dcgh`gYUgcb"

5h`↑ gh`&-`mYUfg`c`Xž6Uf_cj`ž`Vcfb`cb`GYdhYa`VYf`&ž%-`-`ž]b
HUa`dYfYž:]b`UbXž`ghUbXg`hU`U`h`*`ZYh` `]bW`Yg`UbX`&%(`dci`bXg`
<Y`\Ug`fYa`Uf_UV`m`gWcfYX`&,`*`WUfYfYf[cU`g`UbX`Ua`UggYX`U`hc`hU`
cZ`+,`&`WUfYfYf`dc]bhgž`k \]W\`]bWi`XYg`U`ghUbXci`h`+`%`dc]bhg`Ugh
gYUgcb`U`cbYž`k \YfY`\Y`bYhhYX`&\$`[cU`g`" `⌘`UXX]h]cb`hc`\]g
]a`dfYgg]j`Y`ghUhgž`\Y`\Ug`U`fYUXm`W`YVfUhYX`h\Y`i`h]a`UhY`j`]W`c`fm
cbW`ž`\Uj`]b[`k`cb`U`GhUb`Ym`7i`d`Ug`U`d`UmYf`"Mci`WU`b`Z]bX`a`cfY
cb`\]g`WUfYfYf`ghU]gh]Wg`Uh`< cW_Ym!F YZYfYbW"

5`@Y[UWm]b`h\Y`A`U_]b[

6Uf_cj` g`]bZi YbW`cb`h\Y`DUbh\Yfg`WUbbch`VY`cj`YfghUhYX`"<Y`\Ug
hfUb`gZcfa`YX`h\Y`hYUa`Zfca`cbY`ghfi`[[`]b[`hc`Z]bX`]hg`Zcch]b[`]bh
U`dck`Yf\ci`gY`WcbhYbXYf`"5g`\]g`Y[UWm`Wcbh]bi`Yg`hc`hU`Y`g\UdYž
h\YfY`g`a`i`W`hc`VY`gU]X`Zcf`\ck`\Y`]bgd]fYg`U`bYk`[YbYfUh]cb`cZ
\cW_Ymid`UmYfg`UbX`ZUb`g`U`_Y`"H\Y`\cdYg`cZ: `cf]XU`bck`fYgh`cb
h\Y`WUdUV`Y`g\ci`XYfg`cZ`h\Y]f`WUdhu]bž`a`U_]b[`Yj`Yfm[Ua`Y`Ub
cWU]g]cb`hc`k`UhW`Zcf`k \Uh`\Y`a`][\h`UW\]Yj`Y`bYI`h"

⌘XYXž6Uf_cj`\Ug][b]hYX`ZUa`Yg`cZ`\cdY`UbX`Ua`V]h]cb`Zcf`h\Y
DUbh\Yfgž`WUfj`]b[`U`dUh\`Zcfk`UfX`k`]h\`YUW\`[Ua`Y`d`UmYX`"⌘g`Ub

YI W]h]b['h]a Y'hc'VY'U'ZUb'cZ':`cf]XU'\cW_Ymž'Ug'h\Y'hYUa'`cc_g'hc
Vi]`X'cb']hg'fYVWbh'gi VVWgg'UbX'a U_Y'U'g][b]Z]WUbh'a Uf_]b'h\Y
B<@`UbXgWUdY"

8YhU]`g	
Cfh	HUa dYfYž:]b`UbX
Ei Y``Yb	<ul style="list-style-type: none">• a c h c f W m W Y g d c f h g " b Y h• k k k " \ c W _ Y m ! f Y Z Y f Y b W " W Ć a

6Ygi W\Yb'G]Y'i bg'Ui Z.'a Y]b!k]Yb"bYh